



a totally new, totally original, totally awesome, digital series





"*Tinsel's Town* isn't just out to skewer YouTube culture. It is interested in examining the idol worship inherent in our entire culture at large." – *Tubefilter* 



## What does a struggling actress do when her career won't take off? She launches her own YouTube Channel. Duh

Armed with a wink and a webcam, struggling LA actress and know-it-all Tinsel Townsend sets out to conquer Hollywood the *new*-fashioned way: one YouTube subscriber at a time.

The acronym-obsessed Tinsel goes live with her own vlog-style internet show, *Tinsel's Town*, meant to showcase her unique expertise on LA fashion, fads and famous hotspots. With her quirky takes on such pressing topics as the questionable hygiene of hair scrunchied or the dubiousness of the Caveman Diet, Tinsel soon becomes the go-to guru for all things LA, eagerly dispensing advice, answering viewer questions and rapidly amassing a legion of dedicated disciples called "Tinselers", starstruck fans who watch the show in ever-growing numbers to hear the latest bits of drama from her now increasingly personal and self-revelatory vlogs.

The road to fame, though, is riddled with potholes, and Tinsel's confident persona begins to crack once she suspects that she may not actually know as much about LA as she thought – and even less about herself. After a humiliating audition for a remake of *The Birds* and a brutally embarassing on-screen fight with her disapproving mother–a cientist at JPL–Tinsel suffers a very public panic attack. In an ironic turn of the tables, she is now the one reaching out to her fans for advice and support.

But they don't reach back. A Klonopin-induced tongue slip inadvertantly exposes Tinsel's elitist attitudes, setting off an ugly mutiny as one by one her followers turn against her. Abandoned by her fans, Tinsel turns to the only understanding person left in her life: her beloved grandmother, a kindred spirit and ex-Vegas Showgirl who helps hatch a plan to conquer not only Hollywood, but the world as well, with a spectacular comeback even Tinsel never dreamt possible.









"I was taken by David's scripts for 'Tinsel'. They were alert and funny, then suddenly very dramatic, with a surprising heroine."

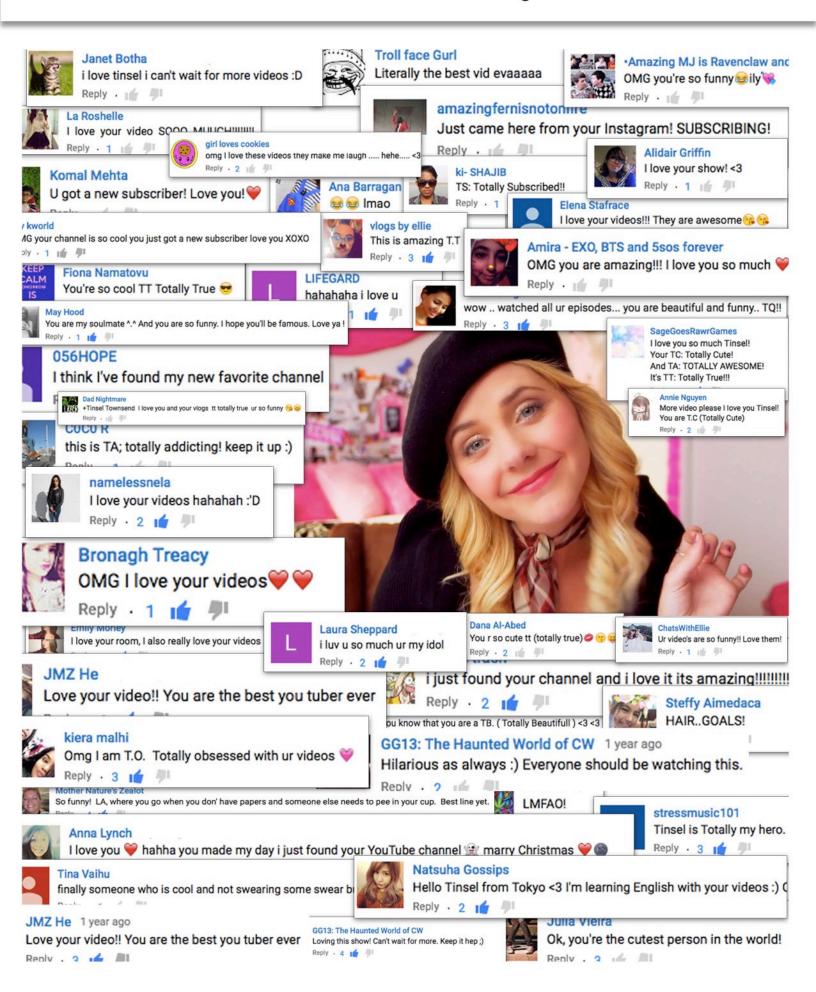
- Michael Lindsay-Hogg, Director



## OVER 2.3 MILLION VIEWS 20 AWARDS & NOMINATIONS



"The first season of *Tinsel's Town* received an incredible response with over a million views and a dedicated YouTube following." - *ScenesterTV* 



## "We sort of pulled Tinsel through the looking glass into the real world." - David C. Barry, Writer







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## LIVE APPEARANCES: VIDCON & THE RAZZIE AWARDS



Subscrib













"Chadwick plays her role with such skill and confidence that it would be easy to mistake *Tinsel's Town* for a real vlog rather than a parody of one."

– Tubefilter

